



# VOTING NOW OPEN FOR FIRST “PRIDE IN SALEM GREEN AWARDS”

For Immediate Release:  
March 1, 2012

The City of Salem is pleased to announce the first annual "Pride in Salem Green Awards" that are designed to recognize businesses and organizations that take pride in our community in order to make Salem such a wonderful place to live, work and play.

The new awards will be presented to local businesses that have risen above others by significantly contributing to the beautification or greening-up of our city through visible landscaping, prominent exterior building or site renovations, or responsible environmental initiatives.

By exercising the characteristics of corporate philanthropy and civic responsibility at their own expense, they serve as an example to others and a shining part of the City of Salem.

There are three categories: **LANDSCAPE AND BEAUTIFICATION, RENOVATIONS AND ENERGY EFFICIENCY and RECYCLE, REUSE, RE-PURPOSE**. A total of nine Salem-based entities – Roanoke College, Salem Museum, Blue Apron Restaurant, ITT Technical Institute, Project WARM, Spartan Square Shopping Center, Lowe's, Big Lots/K&W Cafeteria and Invision Eye Fitness and Fashion are vying for the top three awards.

All voting will be done online and it is not limited to Salem citizens. The balloting will end at midnight on March 31 and the winner in each category will be honored at an April 2012 City Council meeting.

A direct link to the ballots can be found on the city's website [www.salemva.gov](http://www.salemva.gov)

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